



The Social Intelligence Report™:

Social Intelligence is a scalable background screening solution utilizing web and social data. We help companies leverage bias-free public content in their employment decisions without a messy, complicated workflow.

Intolerance, sexism, and violence are leading concerns at all levels of the employee lifecycle. Our SI Report™ summarizes problematic online behavior and complements existing background screening programs to identify trustworthy contributors for safe and productive workplaces.

Apply Social Intelligence to accomplish compliant screening practices with values-based goals.

Social Intelligence™ Quick Facts

- Accuracy: Error rate = .007%
- Pre-employment and continuous monitoring
- 400 + clients

The Social Intelligence Report™ is designed like other background checks to automate your social media screening workflow and make it fair.

10 Years

Founded in 2010, providing 10 years of proven expertise and compliant delivery

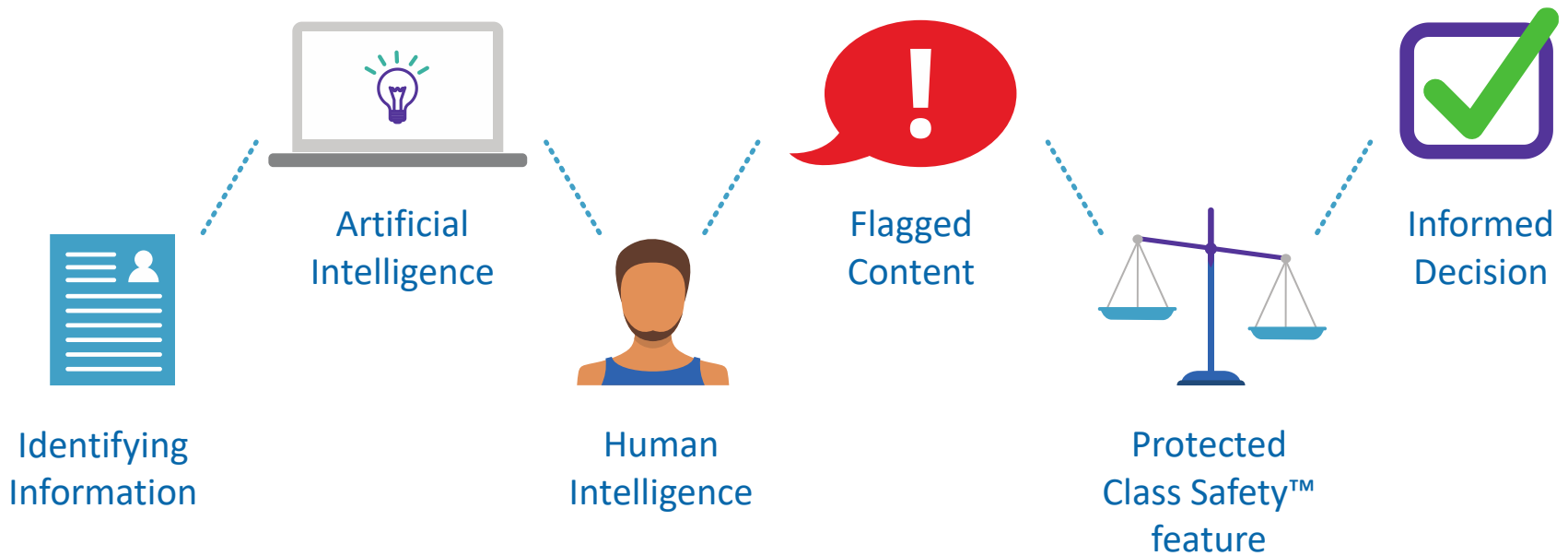
20 Million

Websites reviewed annually

1 Day

SI delivers a one business day turnaround time on all reports

Our operational process combines
technology and human review.



These reports focus on
business-related
online behavior:



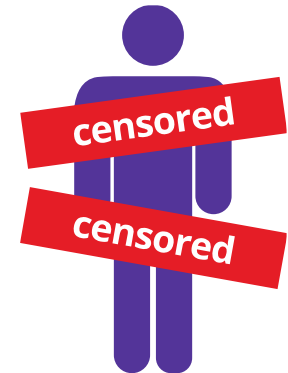
Demonstrations of
racism or
intolerance



Potentially
illegal activity



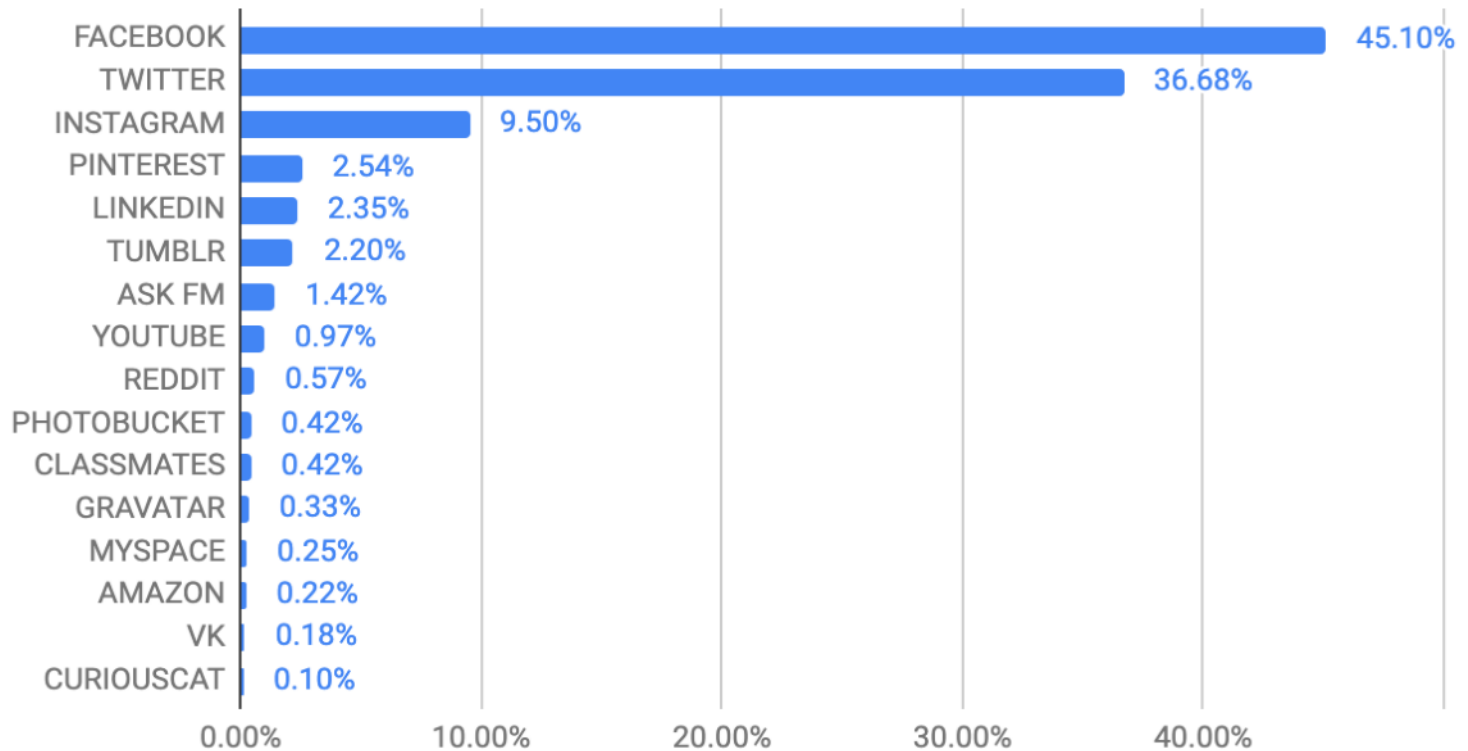
Potentially violent
conduct



Sexually explicit
material

Content Stats

FLAGGED CONTENT BY SITE



THE SOCIAL INTELLIGENCE REPORT™

- ✓ Business related actionable results
- ✓ Accurate, relevant data
- ✓ 10 years of social media background screening experience
- ✓ Automated workflow
- ✓ Adjudication Decision Training Program
- ✓ AI + Human Analytics
- ✓ Only online screening provider FCRA, EEOC, and data privacy law compliant
- ✓ 400+ clients

	Public content	Flags 4 areas of actionable risk	Protected Class Safety™ feature	Customizable	Sites Reviewed	Scope	Price
PRO	✓	✓	✓	✓	No Limit	7 Years	Call
BASIC	✓	✓	✓	✓	Top 5	3 Years	Call

The Social Intelligence™ Difference



Automated Analysis

Our methodology leverages 10 years of data for a top down approach that includes both an automated and human analysis of millions of publicly available platforms, media sources, unique websites and databases.



Privacy & Safety

The SI Report™ includes a unique Protected Class Safety™ feature, redacting protected class information and preventing employers from unintentionally applying bias.



Actionable Results

Developed by experts in the employment law field, the SI Report™ focuses on business related identified behaviors, marrying context and content for legally defensible decision making.



Accurate, Relevant Data

No irrelevant results or lengthy review process. See what's relevant to your organization quickly without the noise of unusable data.

The Social Intelligence™ Difference



Cutting Edge Technology

Our proprietary algorithm and workflow automation platform enables an efficient and accurate analysis of all types of media - text, images, and videos – in the appropriate consideration of context - parody, sarcasm, or innuendo.



User Compliance

No scrapping, bots or misuse of user data. Social Intelligence partners with social media platforms to ensure compliance with user terms and conditions.



Beyond Screening

Social Intelligence provides personal touch customer support and adjudication training on how to apply online data to your screening workflow, code of conduct, and policies.



Comprehensive Insight

Every SI Report™ includes an analysis and categorized supplemental data of publicly available problematic content in the context in which it was shared.

Questions?



www.referenceservices.com
sales@referenceservices.com
812-474-9000